PHILIP MORRIS U. S. A.

INTER-OFFICE CORRESPONDENCE

RICHMOND, VIRGINIA

To: Distribution

Date: May 11, 1979

From: E. L. Watts

Subject: Agenda for Weekly Brand Meeting

The Brand Meeting will be held Wednesday, May 16, 1979, at 9:00 a.m. in the Quality Assurance Conference Room.

AGENDA

1. Review of Marlboro L.S. and K.S. "A" (M/C-S/S-Lvl)

2. Review of Marlboro 100's Box with 27.5 mm filter (S/S-M/C)

3. B & H Lights 100's with 31.5 mm filter - M/C

4. Va. Slims 100's Reg. - M/C - Control vs. Test made with WTX tipping paper W/3% TiO_2 (4-30-79) Samples submitted by Spencer Stone.

5. Va. Slims 100's Reg. - M/C- Control marked 07916 Ecusta and sample marked 07916. (5-1-79) Samples submitted by Spencer Stone.

6. B & H Lights 100's - M/C- Control using 3.4/46,000 tow vs. Test made with 31.5 mm filter and Eastman 3.3/44,000 tow, also sample made with Eastman 3.3/44,000 tow and W/27 mm filter. (5-2-79) Samples submitted by J. Bickett.

7. Virginia Slims Reg. - M/C- Control vs. Test using Ecusta 64 mm White DGL tipping paper (07915) - A Calendered tipping paper. (5-10-79) Submitted by Spencer Stone.

E. L. Watts

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ELW/bkm

cc: Mr. C. G. Bates
Mr. J. S. Crichton
Ms. A. B. Garian/I. Ollis/ M. Payne
Mr. W. Houck
Mr. M. A. Kirby
Mr. J. L. Nyracle
Mr. J. Nepomuceno
Mr. E. F. Pierce
Mr. D. Sheatsley
Mr. J. E. Wickham
Mr. K. D. Wood
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